

Some Impo Questions of

OB

for BBA / BCA.

- a) what is the importance of OB
- b) Distinguish b/w Attitude & Perception?
- c) what is group cohesiveness?
- d) Discuss the types of motivation?
- e) Discuss the stages of group formation?
- f) Distinguish b/w Group & Team?
- g) what is halo effect?
- h) Discuss the organizational stress coping strategies?
- i) what is virtual teams?
- j) Define managerial grid.
- k) Discuss the relevance of OB in today's Business environment.
- l) what is OB? Discuss the role of OB.
- m) Explain Maslow's hierarchy of human needs. what is the significance of Maslow's Theory of motivation?
- n) Discuss the foundation of individual behavior?
- o) Discuss the foundation of individual behavior.

- Explain the process of group formation, outlining the hindrance in it and how can they be overcome to form effective groups.
- Describe the principal leadership styles usually adopted in management of business, what is the process of effective leadership?
- Define organisation culture and also explain the main characteristics and components of culture.
- What are individual and group stressors? Discuss in detail stress coping strategies?